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Oracle® Dicamba Smokes Glyphosate-Resistant Marestalk In Preplant Burndown Cotton

HERNANDO, MS, February 13, 2007 - J. Oliver Products offers a high quality dicamba product, Oracle®, which controls glyphosate-resistant marestalk in preplant burndown cotton. Oracle is a premium 49.77 percent dicamba containing four pounds per gallon.

"Cotton growers know how effective dicamba is in controlling glyphosate-resistant marestalk or horseweed in preplant burndown cotton," says company owner James Oliver. "We urge them that if they use Clarity®, try Oracle. They get the same great control at a substantial savings.

"For example, if Clarity costs \$85/gallon, the eight-ounce rate per acre would cost \$5.31 per acre. Compare that to Oracle at \$55/gallon; its eight-ounce rate per acre would cost only \$3.43. Spread that \$1.88/acre savings across 500 or 5,000 acres, and you'll realize substantial savings. Oracle smokes glyphosate-resistant marestalk at a very economic price."

Based in Hernando, Mississippi, J. Oliver Products makes products available all over the United States and uses active ingredients from the U.S., India, China and Europe. "All of our products are regulated by the Environmental Protection Agency,"

Oliver says. "They are all registered and certified to be equivalent to the products of origin."

Independent like growers.

Instead of being owned by a large corporation, J. Oliver Products is an independent company—like the growers that it serves. "Companies like ours bring competition to the corporations and lowers the cost for farmers," Oliver says. "The cost of production—including the price of seed, technology fees, diesel fuel and fertilizer—is skyrocketing. One of the few cost relief items available to growers is off-patent products. Off-patent products, such as Oracle dicamba, bring competition to the marketplace and help lower farmers' cost.

"We're one of the few privately-held companies. Most corporations are less responsive to farmers' needs than an independent like us. What's right for the farmer is right for us—we're lean and can pass along our savings to growers."

Products offered by J. Oliver Products include: Oracle (4-pound dicamba), Cyper AG Gold (cypermethrin), Bifen 2 AG Gold (bifenthrin), Acephate 90 WSP, Permethrin 3.2 AG, Mighty Met 60 DF (metsulfuron methyl), Pilot® 4E (4-pound chlorpyrifos), Pilot® 15G (15% chlorpyrifos granules) and Weed King (dicamba + 2,4-D).

J. Oliver Products is also registering several new insecticides and fungicides with the EPA. "Our products are available at an ag retail location near you," Oliver adds. "Please call our office at 662.429.7621 and we'll direct you to an ag retail outlet offering our products.

"Additionally, I want to encourage cotton growers and their families to join us on Friday, March 2, at the Mid-South Farm & Gin Show in Memphis for some Corky's barbecue, blues music and timely university suggestions on controlling glyphosate-resistant marestail. And we invite cotton growers to come by our booth, number 942, throughout the two-day show. Growers can enter a drawing for a special Henry Golden

Boy .22 rifle with an octagonal barrel. The winner has to be present to win. Come see us!"

Oracle®, *Pilot® 4E* and *Pilot® 15G* are registered trademarks of Gharda Chemicals Limited.
Clarity is a registered trademark of BASF.

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